# EDUCATION **PARTNERSHIP** PROGRAM (EPP)

## Partnership Guide



Supporting Educational Excellence

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# Presentation **Options**

## CranioSacral Therapy (CST)

Developed by Dr. John E. Upledger, CST is a gentle, non-invasive technique that supports the CranioSacral System, improving brain and spinal cord function. It is used to address:

- Chronic pain (head, neck, back)
- TMJ, fibromyalgia, post-concussion symptoms
- PTSD, autism, ADD/ADHD, emotional dysregulation
- Learning and developmental challenges





## Visceral Manipulation (VM)

Developed by Jean-Pierre Barral, DO, MRO(F), RPT, VM addresses tension patterns in and around internal organs. Gentle, precise techniques help restore the mobility and function of the viscera, which can:

- Resolve musculoskeletal and postural issues
- Support digestive, pelvic, and structural health
- Address post-surgical adhesions, reflux, and more



## Neural Manipulation (NM)

Also developed by Jean-Pierre Barral, DO, MRO(F), RPT, NM addresses restrictions in the nerves and their surrounding fascia. It helps restore neural mobility and reduce pain by:

- Releasing mechanical tensions in neural pathways
- Improving movement between dura, nerves, and surrounding tissues
- Supporting the nervous system's role in chronic musculoskeletal dysfunction



# Educational Presentations **for Your Students**

Introduce your students to the transformative potential of manual therapy with educational presentations designed to complement your existing curriculum. These sessions provide an engaging, hands-on way to explore leading-edge bodywork modalities

## Two Presentation Options to Suit Your Program

### 1) Certified Presenter Engagement (1 - 2 hours)

For a deeper introduction, you can invite one of our Certified Presenters to deliver a virtual, immersive experience for your students.

These engaging sessions include:

- Lecture + live demonstration
- Supervised hands-on practice
- Flexible delivery: Virtual via Zoom, or pre-recorded format

### 2) Peer-Led Virtual Overview (1 – 3 hours)

After completing a CS1, VM1, or NM1 course, your clinical instructor can deliver a focused virtual classroom presentation using professional IAHE-provided materials.

This is a great way to:

- Introduce the core principles and clinical relevance of the modality
- Spark student interest in further study and certification
- Offer engaging content during existing school hours

**IAHE provides:** Presentation slides, teaching tools, and support materials
Modality options: **CranioSacral Therapy, Visceral Manipulation & Neural Manipulation**

**Cost:** Free of charge when a local presenter is available. If travel is needed, we simply ask that you cover basic expenses (travel/lodging).
**To schedule:** Complete and return the Certified Presenter Request Form, and we'll coordinate the rest.

# Special Tuition **Discount**

Students currently enrolled in your hands-on therapy program may qualify for significantly reduced tuition on foundational courses in:

| Course | Standard Tuition | Student Price |
|---|---|---|
| **CranioSacral Therapy 1 (CS1)** | **$795 - $895** | **$350 USD** |
| **Visceral Manipulation 1 (VM1)** | **$795 - $895** | **$350 USD** |
| **Neural Manipulation 1 (NM1)** | **$795 - $895** | **$350 USD** |

## Eligibility

- Full-time hands-on therapy students
- Up to **6 months post-graduation**

## Flexible Enrollment

- Payment plans are available
- A **$175 deposit per class** secures the discounted rate in any or all 3 classes
- Once the deposit is made, there's **no expiration** on when the class must be taken
- Students can register into a "holding class" while they finalize a date and location
- Enroll with confidence, full refunds are available

## How to Enroll

1. Complete the form by following this **link** or scanning the **QR code above**
2. Submit via your school
3. Call us to finalize registration

# Clinical Instructor **Special Offer**

In appreciation of your active participation in promoting our courses, each of your clinical instructors is also eligible to attend either:

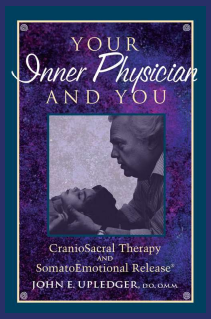
| Course | Standard Tuition | instructor Price |
|---|---|---|
| CranioSacral Therapy 1 (CS1) | $795 - $895 | $350 USD |
| Visceral Manipulation 1 (VM1) | $795 - $895 | $350 USD |
| Neural Manipulation 1 (NM1) | $795 - $895 | $350 USD |

## How to Enroll

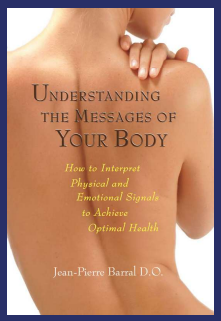
1. Complete the form by following this **link** **or** scanning the **QR code above**
2. Instructor calls IAHE to register and mentions your EPP partnership number
3. Discount is applied and your Promotional Sponsor credit is tracked

## Free Book for Your School Library

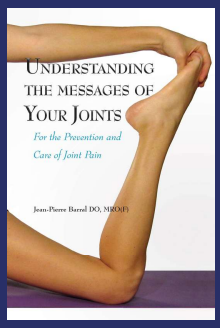
When your first Clinical Instructor registers for one of the applicable courses, your school can request a free book for its library:




Your Inner Physician and You




Understanding the Messages of Your Body




Understanding the Messages of Your Joints

# Education Partnership **Referral Program Benefits**

Your school earns 10% in cash **or** 20% in tuition credit for every CS1, VM1, or NM1 class attended using your EPP number.

| Referral Type | Cash Reward | Tuition Credit |
|---|---|---|
| **Student @ $350** | **10% = $35** | **20% = $70** |
| **Alumnus @ $595** | **10% = $59.50** | **20% = $119** |

## How It Works

- Each referred participant must use your EPP number at the time of registration
- IAHE tracks all qualifying registrations using this number
- Within 2 weeks of class completion, your benefit is calculated and applied to your account
- You can:
  - Request a check for cash rewards
  - Apply tuition credits to future CS, NM, or VM workshops (some exclusions apply)
  - Transfer credit to teachers, students, alumni, family, or friends

## Maximize Your Impact

- We provide custom flyers and digital materials to help you promote upcoming entry-level courses - We can help you create promotional materials—just ask!
- Share with students, alumni, and colleagues to boost engagement—and your rewards!

## Extra Benefits for Your School

- Your program will be listed as a recommended school when prospective students ask us where to study
- Help future manual therapists find your institution while supporting the profession as a whole

# Summary & **Key Contacts**



## THREE EASY STEPS:

1. **1-800-311-9204 –** The number students call to register for courses.
2. **EPP number -** Give to all students always!
3. **Get cash or tuition credit.**

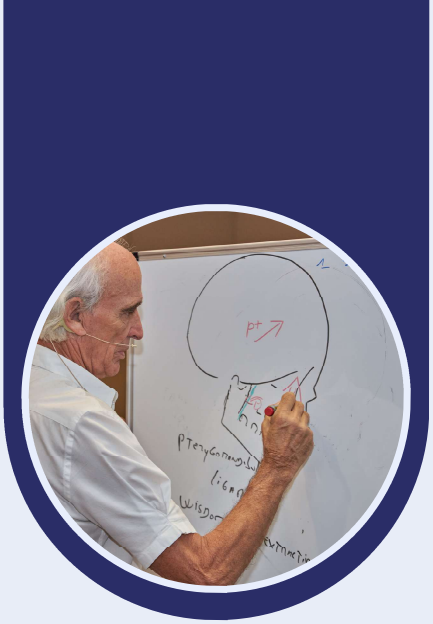
## CONTACT INFORMATION

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## WEBSITE INFORMATION

**CranioSacral Therapy**
**Upledger Institute International, Inc.**
www.Upledger.com
**Visceral Manipulation and Neural Manipulation**
**The Barral Institute**
www.barralinstitute.com
**International Alliance of Healthcare Educators**
www.iahe.com - Course registrations and products
**International Association of Healthcare Practitioners**
www.iahp.com – Alumni listing

# EPP Announcement **Flyer**



## PLEASE READ THIS INFORMATION TO ALL STUDENTS

To help support our graduating students and alumni, we are now participating in the International Alliance of Healthcare Educator's (IAHE) Education Partnership Program. IAHE is a management center for Upledger Institute's CranioSacral Therapy courses and The Barral Institute's Visceral Manipulation and Neural Manipulation courses. Through this program, you are eligible to receive a special student discount on all their entry-level seminar(s) which is approximately 50% less than the early registration discount offered to therapists. These discounts are good for registrations up to six months post-graduation; however, classes may be taken any time you desire.

To receive the student rate and the special six-month extension on discount availability, please fill out this student information form and return it to me before you leave today. The information sheets will be sent to IAHE for processing.

This is an exceptional opportunity for you to further your education in hands-on evaluation and treatment techniques that will enhance your effectiveness when working with clients.



# Thank You